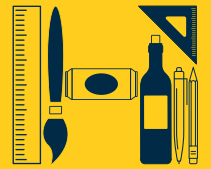


# ENTRY FORM

Harpers Design Awards are open for entries from all areas of the drinks industry. There is no limit to how many categories you enter.



**Harpers**  
Wine & Spirit  
**DESIGN**  
AWARDS 2017

## THE COST FOR ENTERING IS:

**£97 + VAT for a single entry**

**£85 + VAT per entry for two to four entries**

**£79 + VAT per entry for five or more entries**

### PAYMENT INFORMATION

You only need to complete this form once

**NAME:** .....

**JOB TITLE:** .....

**COMPANY NAME:** .....

**ADDRESS:** .....

**TOWN:** ..... **POSTCODE:** .....

**COUNTRY:** .....

**TEL:** ..... **EMAIL:** .....

**I WISH TO ENTER** ..... **PRODUCT(S)** .....

**TOTAL COST £ (INCLUDING VAT):** .....

**YOUR VAT NUMBER:** .....

**CURRENCY:**  **STERLING £**  **EUROS €**  **DOLLARS \$USD**

*The relevant exchange rate will be calculated as at date of processing.*

### PAYMENT OPTIONS

#### 1. PAYMENT BY CREDIT CARD

**PLEASE CHARGE £** ..... **TO MY CREDIT CARD**

*(please include VAT amount, if applicable)*

**VISA**  **MASTERCARD**  **AMEX**

**NAME ON CARD:** .....

**CARD NUMBER:** .....

**EXPIRY DATE:** .....

**SECURITY CODE:** .....

**CARDHOLDERS ADDRESS:** .....

**SIGNATURE:** .....

#### 2. PAYMENT BY CHEQUE

**I ENCLOSE A CHEQUE FOR £** .....

*(Please make cheques payable to Agile Media Ltd)*

#### 3. INVOICE ME TO MY ADDRESS

*\*Please note that an admin fee of £20 will be applied to invoices with a net value of less than £500. Invoice terms are strictly 15 days (or prior to judging if sooner).*

**Invoice contact name (if different to above):** .....

**Invoice address (if different to above):** .....

**Email (if different to above):** .....

We confirm that all samples entered will be delivered with all applicable duties, taxes and shipping charges paid including, without limitation UK excise duty, customs community tax, VAT and shipping charges and accept full liability for all such charges. We acknowledge that any failure to make such payments may result in disqualification from the competition. We confirm that we have read and understood the rules and instructions set out in this entry form.

By entering this competition you agree to our terms and conditions.

**SIGNATURE:** .....

**PRINT NAME:** .....

**DATE:** .....

#### DATA PROTECTION

We will use this data for the purposes of administering your entry in the Harpers Design Awards and to contact you with any queries. We may also use it to contact you about other competitions or products on behalf of Agile Media or carefully selected third parties. If you do not wish to be contacted by any of the following please tick the relevant box:

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Harpers</b>              | <input type="checkbox"/> <b>Off Licence News</b> |
| <input type="checkbox"/> <b>Drinks International</b> | <input type="checkbox"/> <b>Agile Media</b>      |
| <input type="checkbox"/> <b>CLASS</b>                | <input type="checkbox"/> <b>Third Parties</b>    |



Email to: [nikayla.langley@agilemedia.co.uk](mailto:nikayla.langley@agilemedia.co.uk)

# ENTRY INFORMATION

Please complete this page for each individual product entered

## 1. AWARD CATEGORY: Please select

- White Wine     Red Wine     Rose Wine  
 Sparkling Wine     Brown Spirits     White Spirits  
 Beers     Ciders     Fortifieds  
 Limited Edition     Soft Drinks     Special Packaging  
 Premixed/Cocktails

2. PRODUCT NAME:

3. BRAND OWNER:

4. DESIGN AGENCY:

## 5. SUB CATEGORY Please select

- Established - an established product available on the market for 12 months plus  
 New - a new product launched to the market in the past 12 months  
 Repackaged - an established product that has seen a packaging change in the past 12 months

## 6. IS YOUR PRODUCT AN:

- Individual Product     Product Range (2 Bottles or more)

7. RECOMMENDED RETAIL PRICE:

## 8. TARGET AUDIENCE GENDER: Please select

- Male     Female     Both

9. TARGET AUDIENCE AGE:

## 10. PRIMARY TARGET MARKET: Please select

- On-trade     Off-trade  
 Duty Free     Multiple  
 Specialist     Independent off trade

## 11. DO YOU OPERATE IN ANY OTHER MARKETS?

Please specify:

## SUPPORTING MATERIAL

Please provide additional information about your product. Supporting statement and images must be emailed to [nikayla.langley@agilemedia.co.uk](mailto:nikayla.langley@agilemedia.co.uk)

## 12. How the brand/product met the design brief? (350 words max)

## 13. Where appropriate, please outline what commercial/sales impact has the brand/design had since its launch? (350 words max)

## 14. Where appropriate, outline how the brand/design has been promoted to consumers through traditional advertising/marketing and social media? (350 words max)

## 15. Please supply one supporting bottle shot per entry.

Your image file name must be your product name. Allowed file types are: jpg, png, gif. Files may not exceed 5MB. Images can be sent via wetranfer, dropbox and other file sharing sites.

## EACH ENTRY YOU MUST SUBMIT:

1. A completed entry form
2. Supporting statements of up to no more than 350 words each outlining the design brief, the sales impact and promotion of the entry (see questions 12-14 on entry form)
3. A high resolution bottle shot
4. A bottle sample to support the entry (Prototypes bottles will be accepted)

## FILL IN ONE ENTRY FORM FOR EACH PRODUCT ENTERED

Complete the entry form in capital letters in black ink using the appropriate accents where applicable. All details will be reproduced for results and certificates. Harpers Wine & Spirit takes no responsibility for corrections of errors or illegible text made by the entrant.

## EMAIL OR POST YOUR ENTRY FORM TO NIKAYLA LANGLEY

Harpers Design Awards, Agile Media, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex, RH10 6AQ. UK.

Entry forms and supporting information must be received by **Friday 26th May 2017**

Email your supporting statements and images to [nikayla.langley@agilemedia.co.uk](mailto:nikayla.langley@agilemedia.co.uk)

All bottles must be received by **Friday 9th June 2017**.

Send a sample bottle for each product entered. Please note: prototypes bottles will be accepted.

Unless specified, all products will be auctioned off after the awards with the proceeds going to charity. Products that need to be returned must be specified at the time of entry and entrants will need to make their own arrangements for collection after the judging has taken place.

We will arrange for the product to be collected (tick box)

## SAMPLES SHOULD BE SENT TO:

Harpers Design Awards 2017, Agile Media, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ UK.  
Tel: +44 (0) 1293 590050.

## TERMS & CONDITIONS

1. The Harpers Design Awards are organised by Agile Media Ltd, publishers of Harpers Wine & Spirit under licence from William Reed Business Media Ltd. The company address is Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex, RH10 6AQ. UK. Registered number 6646125. VAT number: 938 4452 95.

2. Please ensure you have the brand owners consent before entering the Awards.

3. Entries may be cancelled up to 14 days after the booking date, in which case, the entry fee will be returned subject to an administration charge of 50%. Alternatively you may replace the cancelled product with another product at no additional cost.

4. Please adhere to the deadlines set out in this form. Late entries may not be accepted. Agile Media accepts no responsibility for any lost, damaged, late or mislaid product or entry. Proof of posting is not proof of delivery.

5. The awards will be judged by an expert and independent panel selected by the organiser. The judges may decline to make an award for a certain category if they decide there are insufficient entries of a winning standard. The organisers reserve the right to alter the judging panel and categories without prior notice to entrants. In all respects, the judging decision is final.

6. A list of winners and those highly commended will appear in a special Harpers Wine & Spirit design issue and on our website [www.harpers.co.uk](http://www.harpers.co.uk). Product images may also be used. Participants consent to their names and photographs to be used in any competition publicity.

7. Those awarded may publicise their award in association with the relevant product provided the year in which it was won is stated. Those awarded are granted a non-exclusive, non-transferable license to use the Harpers Design Awards logo in connection with its own award for a period of 3 years from the date of the award.

Please be aware: The Commissioners of HMR&C require evidence of payment of duties and VAT as enshrined in The Alcoholic Liquor Duties Act 1979 and enforced by The Customs & Excise Management Act 1979. Procedures to achieve this are stipulated in the Customs Tariff and Public Notices covering alcoholic products. It is an offence to avoid the payment of these taxes on samples. Further guidance may be obtained from the HMR&C National Advice Service telephone +44 (0)8450 109000.